

itelligence Knows Eggs

Egg Producers and Processors Make the Digital Transformation With itelligence

Putting Your Eggs in the Right Basket

For egg producers and processors, making the digital transformation provides an unprecedented opportunity to transform their businesses.

The industry faces unique challenges, like biosecurity and disease management, regulatory compliance, trade competition and food safety concerns. It's not enough to manage healthy flocks, coordinate sales and handle distribution and logistics. You also have to track, trace and document the entire history of every egg delivered, from flock management and feed mill data to flock health and medication information. And do it all profitably.

Customer expectations are constantly on the rise. The supply chain is demand driven, but you still need to reconcile the variability in supply to your markets. Digitally savvy companies are innovating by collaborating on new products with their customers, suppliers and employees.

SAP Solutions for Digital Transformation

In an increasingly competitive global economy, success depends on speed and agility. Like any consumer goods enterprise, egg producers need to deliver amazing customer experiences, quickly respond to new markets, continually gain operational efficiencies and adapt to changing regulations.

Leading-Edge Capabilities to Manage Every Single Egg:

- Flock management
- Harvesting
- Grading and sorting
- Processing co- and by-products
- Packaging
- Track & trace / shelf life / food safety
- Build call-lists for pre-selling activities
- Manage routes and stops with Direct Store Delivery

An accelerated end-to-end SAP best-practice approach to digital enterprise solutions for your Egg business.





itelligence knows the Food business

- From farm to table, plow to plate
- Production, distribution, compliance
- Digital transformation for Food enterprises

Demand Management

- Deliver accurate information.
- Improve forecast accuracy.
- Support more effective decision making.

Sales and Operations Planning (S&OP)

- Evaluate all options for improving the business and increasing margins.
- Collaborate across roles and functions to build the best plan.
- Uncover cost optimization opportunities.

Food Safety

- Establish a comprehensive, systemized Food Safety program.
- Orchestrate quality across production and logistics.
- Meet compliance mandates; deliver timely, accurate reporting.

Supply Chain Agility

- Manage impact on S&OP of sudden demand shifts or capacity issues.
- Quickly respond to unexpected bottlenecks, such as a driver held up in traffic.
- Make better decisions faster using IoT; stream real-time information to operations analytics.

Inventory Management

- Manage inventory in multiple, concurrent units of measure.
- Address multiple inventory formats.
- Manage traceability, lot trace/track, quality recall and more.

Pricing, Promotions and Commissions

- Manage complex customer pricing contracts.
- Handle promotional pricing and manage issues connected to logistics planning cycles.
- Compensate Broker/Distributor channels accurately.

Analytics and Yield Management

- Manage yield throughout purchase, production, storage and logistics execution.
- Leverage embedded analytics for real-time feedback on critical issues.
- Increase visibility to key information.
- Streamline end-of-month and end-of-year processing.

Profitability Analysis

- Get visibility to customer- and product-level details, with the granularity to manage margins.
- Evaluate the customer/revenue and product/cost mix, against costs like logistics execution.
- Provide more accurate, timely feedback to S&OP.

Multi-Channel Sales

- Handle direct, indirect, B2B and B2C eCommerce channels within a single system.

eCommerce

- Easily integrate Electronic Data Interchange (EDI) into your business.
- Manage customer, vendor and logistics partner accounts.
- Sell smarter with catalogs, webshops, credit card processing, marketing automation and more.

On Premise and Cloud Options

- Own and manage your own IT landscape, or leverage itelligence Cloud for a lighter IT load.

Start your digital transformation now

- » Discover how itelligence can help you revolutionize your business with SAP solutions. Contact us today: +1.866.422.8858