

itelligence Knows Durable Consumer Products

Durable Consumer Products Manufacturers Make the Digital Transformation With itelligence

Building a Sustainable Growth Engine

For durable consumer products manufacturers, making the digital transformation provides an unprecedented opportunity to transform their businesses.

The industry faces unique challenges, like changing consumer demands, shrinking margins, increasing regulatory pressures and globalization. You also need to deliver quality products, reduce operational risk and avoid counterfeiting issues across the globe. And do it all profitably.


In the digital era, consumer expectations are constantly on the rise. New product introductions driven by consumer trends are connected to the demand driven production cycle. Digitally savvy companies are driving innovation from connected consumer collaboration.

SAP Solutions for Digital Transformation

In an increasingly competitive global economy, success depends on speed and agility. Like any consumer goods enterprise, durable consumer products producers need to deliver amazing customer experiences, quickly respond to new markets, continually gain operational efficiencies and adapt to changing regulations.

Leading Capabilities for Durable Consumer Products Manufacturers

- Engineering and Design
- Demand Management
- Material Use Optimization (sheet or rolls)
- Characteristics Planning (cross order)
- Discrete Manufacturing
- Make-to-order and Make-to-stock
- Product Quality
- Packaging



An accelerated end-to-end SAP best-practice approach to digital enterprise solutions for your Durable Consumer Products manufacturing business.

itelligence knows the Durable Consumer
Products business

- Design to market
- Regulatory compliance; product quality IP protection
- Digital transformation for durable goods manufacturers

Demand Management

- Deliver accurate information.
- Improve forecast accuracy.
- Support more effective decision making.

Sales and Operations Planning (S&OP)

- Evaluate all options for improving the business and increasing margins.
- Collaborate across roles and functions to build the best plan.
- Uncover cost optimization opportunities.

Product Lifecycle Management

- Manage product innovation, new product design and introduction cycle.
- Align to the businesses product portfolio goals and objectives.
- Transition from R&D to production in a well-planned manner.

Supply Chain Agility

- Manage impact on S&OP of sudden demand shifts or capacity issues.
- Quickly respond to unexpected bottlenecks, such as a driver held up in traffic.
- Make better decisions faster using IoT; stream real-time information to operations analytics.

Inventory Management

- Manage inventory in multiple, concurrent units of measure.
- Address multiple inventory formats.
- Manage traceability, lot trace/track, quality recall and more.

Pricing, Promotions and Commissions

- Manage complex customer pricing contracts.
- Handle promotional pricing and manage issues connected to logistics planning cycles.
- Compensate Broker/Distributor channels accurately.

Analytics and Yield Management

- Manage yield throughout purchase, production, storage and logistics execution.
- Leverage embedded analytics for real-time feedback on critical issues.
- Increase visibility to key information.
- Streamline end-of-month and end-of-year processing.

Profitability Analysis

- Get visibility to customer- and product-level details, with the granularity to manage margins.
- Evaluate the customer/revenue and product/cost mix, against costs like logistics execution.
- Provide more accurate, timely feedback to S&OP.

Multi-Channel Sales

- Handle direct, indirect, B2B and B2C eCommerce channels within a single system.

eCommerce

- Easily integrate Electronic Data Interchange (EDI) into your business.
- Manage customer, vendor and logistics partner accounts.
- Sell smarter with catalogs, webshops, credit card processing, marketing automation and more.

On Premise and Cloud Options

- Own and manage your own IT landscape, or leverage itelligence Cloud for a lighter IT load.

Start your digital transformation now

- » Discover how itelligence can help you revolutionize your business with SAP solutions. Contact us today: +1.866.422.8858