

WE TRANSFORM. SAP® SOLUTIONS INTO VALUE

NTT DATA Business Solutions



SAP
Platinum
Partner

NTT DATA
Trusted Global Innovator

TRANSFORMATION IS ABOUT MAKING TECHNOLOGY WORK FOR YOU.



Digital transformation is more than just change. To me, it is a process that, as with all organizational challenges, will unleash a company's full potential. It is a unique opportunity for a new mindset, for value creation, growth and long-lasting success.

Indeed, digital transformation is key to the future of your business with the implementation of innovative end-to-end processes, data-driven decision-making and new business models. The market, customers, and competition are demanding change and agility. You cannot compete unless you have 'state-of-the-art' IT systems.

However, there is no general recipe. Each company must develop its individual roadmap to seize the opportunities provided by digital transformation. It is important to keep in mind the success of your transformation depends not only on IT infrastructure or technologies, but also on empowering your employees to use these new tools to create exciting opportunities. Or as we say, transformation is not about technology; it is about making it work for you.

Passionate, reliable, and with more than 30 years of experience, NTT DATA Business Solutions is your trusted, long-term SAP Platinum Partner.

We drive innovation – from advisory and implementation, to managed services and beyond, we continuously improve SAP solutions and technology to fit your needs. Combining local proximity, global capabilities and in-depth industry expertise, we will guide you on your specific path toward an intelligent enterprise. We know your business and the market – and we are dedicated to finding innovative solutions for your company and your people.

Let's work together to realize the full potential and create value for you and your business.

Norbert Rotter
CEO, NTT DATA Business Solutions AG



**LET'S
EMBRACE THE
MOST EXCITING
CHANGE
IN HISTORY.**



YOUR CHANCE TO THRIVE: TRANSFORM INTO AN INTELLIGENT ENTERPRISE.

If you were able to improve things in your company with a snap of your finger – what would it be? Having more satisfied customers, employees and business partners? Or maybe smarter and faster processes, better data transparency and availability for your decision-making? If this is what your wishes look like, we have good news for you: all of your wishes can become reality – right now!

In order to seize these opportunities, successful companies put in place a digital strategy that puts chances effectively into practice. And on top of that, they adopt a mindset that focuses on aligning their people, business model and technology.

When Things Work in Perfect Synchronicity

Evaluating if you have the right technology platform in place is particularly challenging. Your technological infrastructure plays a crucial role in executing your digital strategy. Is your IT platform able to support high-performing digital end-to-end processes? Does your customer experience and your employee engagement work with highest efficiency? Is your digital environment prepared for changing market conditions and can it easily integrate future innovations? We could go on and on, but instead, we want to draw up a solution.

There is one concept that is worth striving for – to transform your company into an intelligent enterprise. This is the concept of a new mindset and the acquisition of skills and abilities that enable quick adjustments in a changing environment. Intelligent enterprises are adaptive, flexible and agile. They let people, business models and technology work in perfect synchronicity.

The results are

- smarter processes
- improved customer satisfaction
- more collaborative working environments
- the future-proofing of business performance

STANDARDS BECOME EVEN BETTER, WHEN YOU RECEIVE THEM TAILOR-MADE!

When it comes to aligning technology with your people and your business, the common principle of 'one size fits all' makes absolutely no sense. Your company has a unique character. You work in one industry with a particular business model, have a diversified setup of customers and employees, differentiate from others in terms of size, digital maturity or value chains. The dynamics of your industry require stable core structures that can adapt to quick changes and new developments.

You Don't Just Get Standards: We Enhance Them Together

Our mindset is different. As a partner, we respect your individual character and make it the foundation for all our SAP-related service offers to you. With local proximity and global capabilities, our passionate and unpretentious teamworkers get to know your business from top to bottom. Thus, we can guarantee that you get exactly what you need and that your transformation takes the perfect route.

Your Transformation: Customized and in Iterative Steps

We merge your individual business opportunities with technology to create true value. This is achieved by designing, implementing, and managing your SAP-centered environment in incremental steps. However, we don't stop here. We continuously look for ways to enhance your IT landscape with digital innovation and technologies. This is an ongoing task, but an effort that guides you to long-term success. As your experienced and dedicated partner, we will be at your side all the way!



WE PROVIDE YOU WITH A UNIQUE PORTFOLIO

Technology is not an end in itself. Its purpose is to drive your business and your people forward.



WE COMBINE SOFTWARE AND TECHNOLOGY...

SAP Software & Technology



As a Platinum Partner of SAP, we offer and resell the full range of SAP software and technology including RISE with SAP. Like no one else, we know how to unlock the full potential of SAP for your business.

Own & Partner Software Products



Our portfolio of complementary software products for SAP Applications provide cost effective application extensions, accelerators and tool kits to optimize your investment in SAP.

Cloud Infrastructure



We offer you a highly efficient, flexible and secure cloud environment from our own state-of-the art data centers around the world and with our hyperscaler partners (AWS and Microsoft Azure).

For us, building an Intelligent Enterprise means to bring together technology, business opportunity and people's competences to enable sustainable innovation and make sure your business performs at its best.

Once you make the decision to transform, we support you end-to-end and around the world.

...WITH TAILORED SERVICES AND SOLUTIONS FOR YOUR BUSINESS SUCCESS.

Business Transformation Services



Advisory We understand your business needs and guide you to develop an IT strategy and roadmap that sets the stage for sustainable innovation and continuous improvement.

Co-Innovation Together we break new ground! From ideation to process automation or business model innovation, we make sure you utilize the opportunities of emerging digital technologies where it makes the most sense for your company.

IT Adoption & Value Realization Services



Implementation Consulting To optimize your business processes, we design and implement SAP Technology, supplemented by best practices and custom-built extensions to meet special industry and line of business requirements.

Application Management As your long-term partner, we ensure that your IT is resilient, high-performing, and future-proof. Our flexible service concepts cover on-demand SAP support as well as tailored optimization and enhancements.

Managed Cloud We take care of your cloud transformation and operate your cloud-based IT environment – from technical management and SAP basis, to managed security, cloud platform and infrastructure operations.

Solutions Our packaged solution approach includes a suite of industry, line of business and tech solutions that help you leverage pre-built content and accelerators for fast and tangible results.

Business Readiness & Adoption You can be sure that your transformation projects deliver their true value to the business, as we help you to manage change as an integrated part of our project methodology.

A man with a beard and curly hair, wearing a light blue button-down shirt and dark trousers, stands in a modern industrial or laboratory environment. He is holding a tablet computer with both hands and looking off to the side. The background shows various pieces of machinery and equipment. The overall scene is brightly lit, suggesting a clean, professional workspace.

YOU BENEFIT FROM ALL THE COMPETENCIES THAT WE HAVE GAINED IN OVER 30 YEARS.

We have successfully supported
thousands of customers in their
digital transformation.

WE UNDERSTAND YOUR BUSINESS AND KNOW WHAT IT TAKES TO TRANSFORM IT INTO THE FUTURE.

Technology Competence



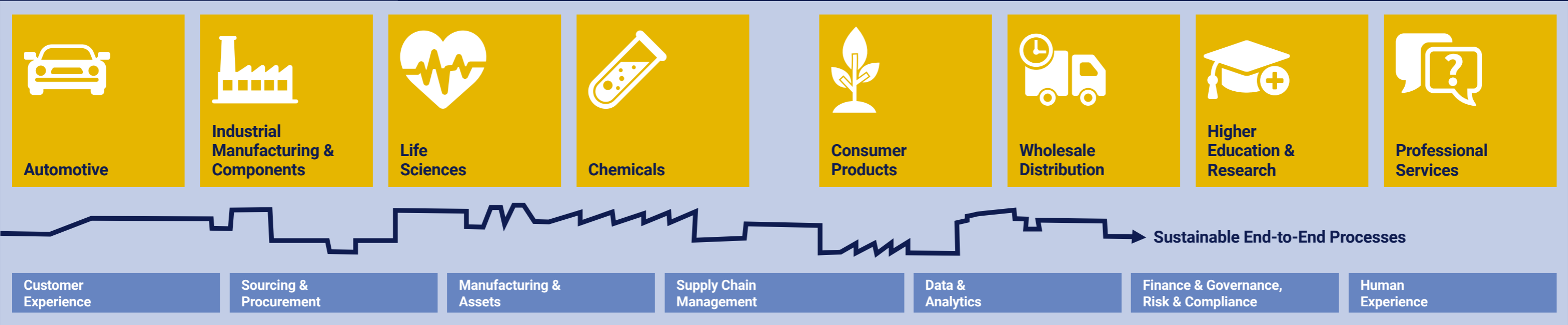
We share an in-depth understanding of emerging technologies – such as Artificial Intelligence, virtual & augmented reality, automation technologies, Block Chain and the Internet of Things – and we know how to use them to take your business to the next level.

Global Delivery



As our customer, you will always get the best skills and talent from our global network of 30 domestic onshore teams and seven Global Delivery Centers.

Focus Industries and Lines Of Business



RELY ON US AS A FRONT-RUNNER IN SAP SERVICES!

NTT DATA BUSINESS SOLUTIONS AT A GLANCE



Innovating SAP-centric business models has been in our DNA since the beginning. It is what fuels our passion and makes us leading experts in the digital industry.

Backed by One of the Best Global IT Service Providers

Being part of NTT DATA gives us an unlimited potential. With this strong backbone, we can always connect you with other IT specialists who operate in close proximity. We offer you a unique combination of deep SAP knowledge with global IT professional services.

SOME KEY FACTS ON NTT DATA



FOR YOUR BENEFIT, WE CONNECT WITH THE BEST!

Since our foundation in 1989, we have built a strong bond with SAP and many other partners in the digital industry. We have established deep personal relationships with these companies and attained an unparalleled knowledge about their technology.

Enacting Our Mission Statement:
We Transform. SAP® Solutions into Value

NTT DATA Business Solutions is one of the few Platinum Partners of SAP. We collaborate with SAP on the newest IT trends and assist the corporation in the development of innovations. For our passionate contributions, we have been honored with multiple SAP awards.

Close to Our Partners to Provide You
With Superior Expertise in the Long Run

All our partnerships have two overall purposes – to provide you with the best possible service and to offer you the most innovative solutions.

To further improve your IT, we partner with hyper-scalers like Amazon Web Services (AWS) and Microsoft to leverage cloud infrastructures and support your business with more flexibility.

We stay in touch with the best to be your trusted ally for the future.



NTT DATA Business Solutions is a very good friend – always loyal and collaborative. For over 30 years, they have been a successful SAP partner, and I am looking forward to the next 30.

Karl Fahrbach, Chief Partner Officer, SAP SE



FOR OUR CUSTOMERS' SUCCESS, WE TAKE ON EVERY CHALLENGE.

Seeing our customers and their companies grow and flourish fills us with great pride and joy. To enable progress for our customers, we are not afraid to tackle any challenge. Over the years, we have helped over 10,000 companies in the most diverse industries. Take a look and get inspired by what you and NTT DATA Business Solutions could accomplish together.



Building a Revolutionary Customer Service: An AI-Driven Virtual Assistant for KIA

Improving the customer experience in retail stores while reducing the workload for customer service employees sounds like too much at once. It was definitely a difficult task. But with a lifelike and fully interactive chatbot called Mia we found a perfect solution based on advanced SAP HANA and artificial intelligence technologies.

Mia now advises customers in Danish retail stores. The human-like avatar is fully capable of conducting personal conversations and provides customers with completely up-to-date information about KIA's range of electric cars. The ability to speak was given to her with the help of SAP's Conversational AI. Her data and question-answering capabilities that are

essential to think and remember were generated with SAP HANA and IBM's Watson.

Mia helped to optimize the workflow drastically and is an important step in the transformation of the retail services of KIA.



There are multiple industries where we can use an avatar, and I personally think they will change future business life, both for us and the customer.

Thomas Noermark, Director Innovation & Technology, NTT DATA Business Solutions



LEIFHEIT

Developing Smoothest End-to-End Processes: Better Shipping and Uniformed Processes

As a supplier of household goods, Leifheit works in an increasingly dynamic market with a constant need for innovation. Leifheit was not just looking for ways to retain their customer standards and business processes. Through digitalization and automation, they wanted to discover entirely new opportunities and levels of efficiency. And together with Leifheit, we got it done!

Our Managed Cloud Services, as well as our AMS, enhanced the performance of Leifheit's existing SAP landscape. The result was a uniform system that led to smoother end-to-end processes and a drastic reduction of complexity. While we were at it, we incorporated our self-developed fully SAP integrated solutions it.x-press for accelerated storage and shipment processes as well as it.x-EDIconnect for smooth electronic data exchange.



Everything in Just One ERP:
Keeping It Simple for Aspen



“ The consultants and standard implementation method of NTT DATA Business Solutions quickly gained the trust of our employees.

Jeroen van den Broek, Business Systems Manager,
Aspen Oss B.V.

Operating in the strongly regulated field of pharmaceuticals, Aspen Oss B.V. required an exceedingly efficient data management. Before our collaboration, the company processed its data with three separate ERPs and 15 different applications. The result was a data management that became a grueling challenge for over 800 global employees.

Reduction of complexity with one single solution was the answer. We accomplished this by channeling everything into a single SAP ERP Central Component. The relocation of Aspen's data volume in one place led to much simpler and more efficient workflows with fewer frictions.

“ Heightened customer focus, clear brand positioning and the right approach to innovative IT issues – this is how we position ourselves in a dynamic market environment. With AMS and Managed Cloud Services of NTT DATA Business Solutions, we have now been benefiting from our successful partnership for more than ten years.

Torsten Gaul, Head of IT and Sales Administration, Leifheit AG

IT'S NEVER TOO LATE TO START YOUR TRANSFORMATION.

We Transform. SAP® Solutions into Value

We understand the business of our clients and know what it takes to transform it into the future. At NTT DATA Business Solutions, we drive innovation – from advisory and implementation, to managed services and beyond, we continuously improve SAP solutions and technology to make them work for companies – and for their people.

With operations in more than 30 countries, we have enabled thousands of companies to become more efficient and effective during the last three decades. Our 11,000 experts around the world will also accompany you on your journey towards a truly intelligent enterprise – wherever you want to start!

Want to know more?
Do not hesitate to contact us:
www.nttdata-solutions.com

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NTT DATA Business Solutions



SUSTAINABLE
DEVELOPMENT GOALS

NTT DATA
Trusted Global Innovator

