

# Introduction to SAP Business ByDesign

Unifying core functions one suite

Connect every function across your company with proven best practices and in-depth analytics. SAP Business ByDesign delivers pre-built processes for everything on a single, unified solution.

**Powered by SAP HANA, SAP Business ByDesign is a native cloud product built for fast-growing companies seeking faster growth. This brochure summarizes the service and outlines the key capabilities it can offer your growing organization.**

## Features

### Financial Management

Streamline core accountancy processes and better manage cash flow and liquidity with a 360° unified overview of your financials. Using SAP Business ByDesign, you are able to keep on top of performance and financial positioning at all times. With all data in one system, easily drill down into customer and supplier transactions to gain a consistent, real-time view of your cash position and project profitability across your business.

Plan using insights from an integrated solution that lets you see into all aspects of the business - from finances to sales and project management.

SAP Business ByDesign can handle multiple operational units, currencies, finance and reporting standards. Supporting your global business, the system helps you to address overseas markets and integrate without borders.

### Sales & CRM

SAP Business ByDesign empowers you to expertly manage marketing, sales, and service processes, with CRM fully integrated into other core business functions, thereby ensuring a central knowledge database of customer records to optimize customer lifetime value.

With one single source of truth, you can trust the accuracy of your data, driving customer engagement and personalised marketing campaigns with confidence, utilising the most up-to-date data and reliable insights. Real-time access to a comprehensive database enables swift action on pipeline opportunities and enhances account management, thereby fuelling business growth.

Additionally, SAP Business ByDesign features reporting templates to present all facets of the sales process and gather insights for delivering superior service to your customers.

“Unlock your business potential with SAP Business ByDesign – where seamless integration meets unparalleled insight. From streamlined processes to real-time data access, empower your enterprise to thrive in today’s dynamic market landscape.”

### **Project Management**

Enhance project effectiveness and profitability across all scales with SAP Business ByDesign. This platform fosters seamless collaboration, simplifying project management and delivery processes. Users benefit from continuous project monitoring against contracts, supported by Gantt charts and intuitive diagrams, facilitating timely change orders for optimal service delivery.

Integrated Resource Management optimizes project resource allocation, ensuring the right resources are assigned to the right projects. With transparent visibility for all stakeholders, project teams can easily assess available resources. Utilize self-service capabilities via the mobile app to conveniently manage time and expenses, streamlining expense submission, approvals, and client billing. Leverage robust reporting and analytics to track project milestones, maximizing profitability and client satisfaction.

### **Supply Chain & Procurement**

Enhance supply chain efficiency and adaptability through streamlined customer and supplier communication with SAP Business ByDesign, fostering transparency and demand insights. Strategically manage suppliers and

products via the central procurement module or self-service mobile apps, centralising supply chain processes for production efficiencies and cost transparency. Accelerate time to market with streamlined product development and customizable designs.

With integrated systems, effectively plan and control material flows throughout the production process, optimizing sourcing, negotiation, and contract management. Monitor procurement performance to identify and rectify maverick spending, driving bottom-line improvements through time and cost savings.

### **HR Management**

Simplify HR operations with SAP Business ByDesign, consolidating all tasks and information in one accessible platform. Seamlessly integrate with third-party payroll providers, streamlining payroll processes for increased efficiency. Monitor and automate purchase requests and approvals across the organization through built-in triggers and streamlined processes.

Enhance time, attendance, and labour management with centralized self-service capabilities, allowing employees to manage time sheets, expenses, leave requests, and personal

information directly within the system or via the mobile app. Benefit from improved HR efficiency and employee empowerment with comprehensive tools and integrated processes.

### **Reporting and Analytics**

Utilize a single solution to streamline reporting processes across departments, eliminating the need for manual integration of disparate reports. Consolidate individual departmental reports into a cohesive view of overall business performance, instantly accessible company wide. Empower employees to create accurate reports and dashboards tailored to specific KPIs, facilitating faster decision-making.

With numerous pre-defined reports available, generate detailed insights effortlessly, drawing data from various business aspects. Integrate SAP Crystal Reports and Interactive Analysis for powerful visualizations and in-depth data analysis, enabling flexible data manipulation to suit business requirements. Enhance business clarity and efficiency with integrated reporting tools, driving informed decision-making across all levels of the organization.

## **Learn more about NTT DATA**

[nttdata-solutions.com](https://nttdata-solutions.com)

We Transform. SAP Solutions into Value  
We understand the business of our clients and know what it takes to transform it into the future.

